POLITICAL SEGMENTS

Acxiom > Acxiom US Charities and Causes > Likely Contribution > Method > Rewards Card
Acxiom > Acxiom US Charities and Causes > Likely Contribution > Method > Rewards Card in the Last 12 Months
Acxiom > Acxiom US Charities and Causes > Likely Contribution > Organization > National Public Radio
Acxiom > Acxiom US Charities and Causes > Likely Contribution > Organization > Non-Religious Organization
Acxiom > Acxiom US Charities and Causes > Likely Contribution > Organization > Public Broadcasting Service
Acxiom > Acxiom US Charities and Causes > Likely Contribution > Organization > Religious Organization
Acxiom > Acxiom US Politics > Likely Political Preference > Political Party > Democratic (Financial)
Acxiom > Acxiom US Politics > Likely Political Preference > Political Party > Republican (Financial)
Acxiom > Acxiom US Politics > Likely Political Preference > Political Views > Conservative (Financial)
Acxiom > Acxiom US Politics > Likely Political Preference > Political Views > Liberal (Financial)
Acxiom > Acxiom US Politics > Likely Political Preference > Political Views > Neutral
Acxiom > Acxiom US Politics > Likely Political Preference > Political Views > Not very Interested in Current Affairs and Politics
Acxiom > Acxiom US Politics > Likely Political Preference > Political Views > Strongly Agree with the Statement that People Should be Responsible for their Own Healthcare, not the Government
Acxiom > Acxiom US Politics > Likely Political Preference > Political Views > Very Interested in Current Affairs and Politics
Acxiom > Acxiom US Politics > State Political Districts > Alabama > Congressional District|Alabama-01
Acxiom > Acxiom US Politics > State Political Districts > Alabama > Congressional District|Alabama-02
Acxiom > Acxiom US Politics > State Political Districts > Alabama > Congressional District|Alabama-03
Acxiom > Acxiom US Politics > State Political Districts > Alabama > Congressional District|Alabama-04
Acxiom > Acxiom US Politics > State Political Districts > Alabama > Congressional District|Alabama-05
Acxiom > Acxiom US Politics > State Political Districts > Alabama > Congressional District|Alabama-06
Acxiom > Acxiom US Politics > State Political Districts > Alabama > Congressional District|Alabama-07
Acxiom > Acxiom US Politics > State Political Districts > Alaska > Congressional District|Alaska-At Large
Acxiom > Acxiom US Politics > State Political Districts > Arizona > Congressional District|Arizona-01
Acxiom > Acxiom US Politics > State Political Districts > Arizona > Congressional District|Arizona-02
Acxiom > Acxiom US Politics > State Political Districts > Arizona > Congressional District|Arizona-03
Acxiom > Charities and Causes > Likely Behavior > Public Speaking > public speaker
Acxiom > Charities and Causes > Non-Profit > Likely Contributions > Made Religious Contribution
Acxiom > Political > Likely Behavior > Political Views > Conservative
Acxiom > Political > Likely Behavior > Political Views > Liberal
Acxiom > Political > Likely Behavior > Political Views > Very Conservative
Acxiom > Political > Likely Behavior > Political Views > Very Liberal
Acxiom > Political > Likely Behavior > Registered > Democrat
Acxiom > Political > Likely Behavior > Registered > Non Major Party
Acxiom > Political > Likely Behavior > Registered > Republican
Analytics IQ > Charitable Contributors > Likely Donors > Online Donor > Highly Likely
Analytics IQ > Charitable Contributors > Likely Donors > Online Donor > Likely
Analytics IQ > Charitable Contributors > Likely Donors > Online Donor > Most Likely
Analytics IQ > Charitable Contributors > Likely Donors > Online Donor > Very Highly Likely
Analytics IQ > Political > Voting > Voting By Mail > Extremely Likely to Vote by Mail
Analytics IQ > Political > Voting > Voting By Mail > Highly Likely to Vote by Mail
Analytics IQ > Political > Voting > Voting By Mail > Likely to Vote by Mail
Epsilon > Transactional > Services > Charitable Donors > Frequency-Heavy Frequency
Epsilon > Transactional > Services > Charitable Donors > Frequency-Light Frequency
Epsilon > Transactional > Services > Charitable Donors > Frequency-Moderate Frequency
Epsilon > Transactional > Services > Charitable Donors > Spend-Heavy Spenders
Epsilon > Transactional > Services > Charitable Donors > Spend-Light Spenders
Epsilon > Transactional > Services > Charitable Donors > Spend-Moderate Spenders
Infogroup > Consumer > Demographics > Political Party > Democrat
Infogroup > Consumer > Demographics > Political Party > Independent
Infogroup > Consumer > Demographics > Political Party > Republican
Infogroup > Consumer > TargetReady > Political > Active Voice
Infogroup > Consumer > TargetReady > Political > Conservative
Infogroup > Consumer > TargetReady > Political > Leaning Conservative
Infogroup > Consumer > TargetReady > Political > Leaning Liberal
Infogroup > Consumer > TargetReady > Political > Liberal


Infogroup > Consumer > US Politics > Candidate Support > Election 2020--Dems--Harris Likely Primary Support as of 4/5/2019 - Yes


Infogroup > Consumer > US Politics > Candidate Support > Female Candidate Preferred Over Male if All Other Qualifications Equal? - Yes

Infogroup > Consumer > US Politics > Candidate Support > Minority Candidate Preferred Over White Candidate if All Other Qualifications Equal? - Yes

Infogroup > Consumer > US Politics > Economy > Affordable Housing Inequality Major Problem - Yes

Infogroup > Consumer > US Politics > Economy > Civic Infrastructure - Oppose More Spending

Infogroup > Consumer > US Politics > Economy > Civic Infrastructure - Support More Spending
Infogroup > Consumer > US Politics > Economy > Consumer Top Concern in Making Large Purchases - Consumer Value Short Term

Infogroup > Consumer > US Politics > Economy > Consumer Top Concern in Making Large Purchases - Effect on Environment

Infogroup > Consumer > US Politics > Economy > Consumer Top Concern in Making Large Purchases - Long Term Cost Savings

Infogroup > Consumer > US Politics > Economy > Economic Anxiety for Future - Not Worried

Infogroup > Consumer > US Politics > Economy > Economic Anxiety for Future - Very Worried

Infogroup > Consumer > US Politics > Economy > Energy - More Fossil

Infogroup > Consumer > US Politics > Economy > Energy - More Renewale

Infogroup > Consumer > US Politics > Economy > Fiscal - Conservative

Infogroup > Consumer > US Politics > Economy > Fiscal - Liberal

Infogroup > Consumer > US Politics > Economy > Fracking - Oppose

Infogroup > Consumer > US Politics > Economy > Fracking - Support

Infogroup > Consumer > US Politics > Economy > Free Trade Agreements - Oppose

Infogroup > Consumer > US Politics > Economy > Free Trade Agreements - Support

Infogroup > Consumer > US Politics > Economy > Gas Taxes--Raise to Support Road Repairs - Oppose

Infogroup > Consumer > US Politics > Economy > Gas Taxes--Raise to Support Road Repairs - Support

Infogroup > Consumer > US Politics > Economy > Gentrification--Oppose - Oppose

Infogroup > Consumer > US Politics > Economy > Gentrification--Oppose - Yes

Infogroup > Consumer > US Politics > Economy > Govt Bailouts of Large Businesses - Oppose

Infogroup > Consumer > US Politics > Economy > Govt Bailouts of Large Businesses - Support

Infogroup > Consumer > US Politics > Economy > Income Inequality Major Problem - Yes

Infogroup > Consumer > US Politics > Economy > Infrastructure Spending - Enough Already

Infogroup > Consumer > US Politics > Economy > Infrastructure Spending - Fund More

Infogroup > Consumer > US Politics > Economy > Jobs--Guaranteed by Federal Govt and Paid by Public Funds - Oppose Idea

Infogroup > Consumer > US Politics > Economy > Jobs--Guaranteed by Federal Govt and Paid by Public Funds - Support Idea

Infogroup > Consumer > US Politics > Economy > Minimum Income--Guaranteed and Financially Supported by Government Through Taxes - Oppose
Infogroup > Consumer > US Politics > Economy > Minimum Income--Guaranteed and Financially Supported by Government Through Taxes - Support

Infogroup > Consumer > US Politics > Economy > Minimum Wage Increase - Oppose

Infogroup > Consumer > US Politics > Economy > Minimum Wage Increase - Support

Infogroup > Consumer > US Politics > Economy > Minimum Wage Set to $15.00 - Oppose

Infogroup > Consumer > US Politics > Economy > Minimum Wage Set to $15.00 - Support

Infogroup > Consumer > US Politics > Economy > Pipelines--Natural Gas or Oil Pipeline Proposed in Your Area - Oppose

Infogroup > Consumer > US Politics > Economy > Pipelines--Natural Gas or Oil Pipeline Proposed in Your Area - Support

Infogroup > Consumer > US Politics > Economy > Public Transit - Oppose More Government Funding

Infogroup > Consumer > US Politics > Economy > Public Transit - Support More Government Funding

Infogroup > Consumer > US Politics > Economy > Social Security Reduce or Reform to Preserve - Yes

Infogroup > Consumer > US Politics > Economy > Social Security-Raise Taxes to Preserve

Infogroup > Consumer > US Politics > Economy > Tax Cuts-Federal - Oppose if Most of Benefit goes to Wealthy

Infogroup > Consumer > US Politics > Economy > Tax Cuts-Federal - Support even if Most of Benefit goes to Wealthy

Infogroup > Consumer > US Politics > Election History > Ballot Dropoff - Yes Votes only top of ticker

Infogroup > Consumer > US Politics > Election History > Ticket Splitter Frequent - Yes

Infogroup > Consumer > US Politics > Election History > Voting Method Preferred - Prefer to Vote Early

Infogroup > Consumer > US Politics > Election History > Voting Method Preferred - Prefer to Vote on Election Day

Infogroup > Consumer > US Politics > Environment > Climate Change Believer - No

Infogroup > Consumer > US Politics > Environment > Climate Change Believer - Yes

Infogroup > Consumer > US Politics > Environment > Environment - Less Regulation

Infogroup > Consumer > US Politics > Environment > Environment - More Regulation

Infogroup > Consumer > US Politics > Healthcare > Affordable Care Act - Repeal

Infogroup > Consumer > US Politics > Healthcare > Affordable Care Act - Support

Infogroup > Consumer > US Politics > Healthcare > Drug Price Limits Through Govt Regulation - Oppose

Infogroup > Consumer > US Politics > Healthcare > Drug Price Limits Through Govt Regulation - Support

Infogroup > Consumer > US Politics > Healthcare > Govt National Healthcare Plan Covering Everyone - Oppose

Infogroup > Consumer > US Politics > Healthcare > Govt National Healthcare Plan Covering Everyone - Support

Infogroup > Consumer > US Politics > Healthcare > Opioid Crisis Concern - No
Infogroup > Consumer > US Politics > Healthcare > Opioid Crisis Concern - Yes
Infogroup > Consumer > US Politics > Healthcare > Opioid Crisis—Govt Response Should Be - More Medical Treatment Made Available
Infogroup > Consumer > US Politics > Issues & Advocacy > Abortion - Pro Choice
Infogroup > Consumer > US Politics > Issues & Advocacy > Abortion - Pro Life
Infogroup > Consumer > US Politics > Issues & Advocacy > Activist - No
Infogroup > Consumer > US Politics > Issues & Advocacy > Activist - Yes
Infogroup > Consumer > US Politics > Issues & Advocacy > Allow Transgender Bathroom - Oppose
Infogroup > Consumer > US Politics > Issues & Advocacy > Allow Transgender Bathroom - Support
Infogroup > Consumer > US Politics > Issues & Advocacy > Anti-Union Right To Work Laws - Oppose
Infogroup > Consumer > US Politics > Issues & Advocacy > Anti-Union Right To Work Laws - Support
Infogroup > Consumer > US Politics > Issues & Advocacy > Black Lives Matter - Oppose
Infogroup > Consumer > US Politics > Issues & Advocacy > Black Lives Matter - Support
Infogroup > Consumer > US Politics > Issues & Advocacy > Border Wall With Mexico - Oppose
Infogroup > Consumer > US Politics > Issues & Advocacy > Border Wall With Mexico - Support
Infogroup > Consumer > US Politics > Issues & Advocacy > Casinos - Oppose New Casinos
Infogroup > Consumer > US Politics > Issues & Advocacy > Casinos - Support New Casinos
Infogroup > Consumer > US Politics > Issues & Advocacy > Charter School - Support
Infogroup > Consumer > US Politics > Issues & Advocacy > Charter Schools - Oppose
Infogroup > Consumer > US Politics > Issues & Advocacy > Citizens United Supreme Court Ruling - Overturn
Infogroup > Consumer > US Politics > Issues & Advocacy > Citizens United Supreme Court Ruling - Support
Infogroup > Consumer > US Politics > Issues & Advocacy > Civil Liberties Versus Protection From Terrorists - Protecting Civil Liberties More Important
Infogroup > Consumer > US Politics > Issues & Advocacy > Civil Liberties Versus Protection From Terrorists - Protection From Terrorists More Important
Infogroup > Consumer > US Politics > Issues & Advocacy > Common Core National Educational Curriculum - Oppose
Infogroup > Consumer > US Politics > Issues & Advocacy > Common Core National Educational Curriculum - Support
Infogroup > Consumer > US Politics > Issues & Advocacy > DACA--Children Brought to U.S. Illegally Should be Allowed to Stay if Not Criminals - Oppose Program
Infogroup > Consumer > US Politics > Issues & Advocacy > DACA--Children Brought to U.S. Illegally Should be Allowed to Stay if Not Criminals - Support Program

Infogroup > Consumer > US Politics > Issues & Advocacy > Death Penalty - Oppose

Infogroup > Consumer > US Politics > Issues & Advocacy > Death Penalty - Support

Infogroup > Consumer > US Politics > Issues & Advocacy > Election Interference by Russians in Past or Future Elections - Not Concerned

Infogroup > Consumer > US Politics > Issues & Advocacy > Election Interference by Russians in Past or Future Elections - Very Concerned

Infogroup > Consumer > US Politics > Issues & Advocacy > Ex-Felon Voting--Having Served Their Time They Should Be Allowed to Vote - Oppose

Infogroup > Consumer > US Politics > Issues & Advocacy > Ex-Felon Voting--Having Served Their Time They Should Be Allowed to Vote - Support

Infogroup > Consumer > US Politics > Issues & Advocacy > Gay Marriage - Strong Oppose

Infogroup > Consumer > US Politics > Issues & Advocacy > Gay Marriage - Strong Support


Infogroup > Consumer > US Politics > Issues & Advocacy > Gun Control - Oppose

Infogroup > Consumer > US Politics > Issues & Advocacy > Gun Control - Support

Infogroup > Consumer > US Politics > Issues & Advocacy > Humanitarian Intervention Overseas - Oppose

Infogroup > Consumer > US Politics > Issues & Advocacy > Humanitarian Intervention Overseas - Support


Infogroup > Consumer > US Politics > Issues & Advocacy > ICE Federal Immigration Enforcement--Views On - Reform ICE


Infogroup > Consumer > US Politics > Issues & Advocacy > Immigration--Federal Crackdown on Those Identified as Illegally in U.S. - Oppose

Infogroup > Consumer > US Politics > Issues & Advocacy > Immigration--Federal Crackdown on Those Identified as Illegally in U.S. - Support

Infogroup > Consumer > US Politics > Issues & Advocacy > Internet Privacy-Seriously Concerned About - Yes

Infogroup > Consumer > US Politics > Issues & Advocacy > Labor Unions - Oppose
Infogroup > Consumer > US Politics > Issues & Advocacy > Labor Unions - Support
Infogroup > Consumer > US Politics > Issues & Advocacy > Marijuana Legalization - Oppose
Infogroup > Consumer > US Politics > Issues & Advocacy > Marijuana Legalization - Support
Infogroup > Consumer > US Politics > Issues & Advocacy > Me Too Movement Supporter - Yes
Infogroup > Consumer > US Politics > Issues & Advocacy > Muslim Ban - Oppose
Infogroup > Consumer > US Politics > Issues & Advocacy > Muslim Ban - Support
Infogroup > Consumer > US Politics > Issues & Advocacy > Online Gaming - More Legalization
Infogroup > Consumer > US Politics > Issues & Advocacy > Online Gaming - More Restrictions
Infogroup > Consumer > US Politics > Issues & Advocacy > Political Redistricting Method - Non Political Independent Commissions Should Control
Infogroup > Consumer > US Politics > Issues & Advocacy > Political Redistricting Method - State Legislature Should Control
Infogroup > Consumer > US Politics > Issues & Advocacy > Religion—Attends Church Frequently
Infogroup > Consumer > US Politics > Issues & Advocacy > Religion—Importance in Your Life - Not Important
Infogroup > Consumer > US Politics > Issues & Advocacy > Religion—Importance in Your Life - Very Important
Infogroup > Consumer > US Politics > Issues & Advocacy > Required Labeling for Genetically-Modified Food (GMO) - Approve
Infogroup > Consumer > US Politics > Issues & Advocacy > Required Labeling for Genetically-Modified Food (GMO) - Oppose
Infogroup > Consumer > US Politics > Issues & Advocacy > Rideshare Govt Regulation - Oppose
Infogroup > Consumer > US Politics > Issues & Advocacy > Rideshare Govt Regulation - Support
Infogroup > Consumer > US Politics > Issues & Advocacy > Rideshare User - Yes
Infogroup > Consumer > US Politics > Issues & Advocacy > School Choice - Oppose
Infogroup > Consumer > US Politics > Issues & Advocacy > School Choice - Support
Infogroup > Consumer > US Politics > Issues & Advocacy > School Funding - Less
Infogroup > Consumer > US Politics > Issues & Advocacy > School Funding - More
Infogroup > Consumer > US Politics > Issues & Advocacy > Self-Driving Vehicles - Allow
Infogroup > Consumer > US Politics > Issues & Advocacy > Self-Driving Vehicles - Do Not Allow
Infogroup > Consumer > US Politics > Issues & Advocacy > Supreme Court Appointments—Most Important Factor in Voting For President and Senators? - All—Most Important
Infogroup > Consumer > US Politics > Issues & Advocacy > Supreme Court Appointments—Most Important Factor in Voting For President and Senators? - Dem Leaners—Most Important
Infogroup > Consumer > US Politics > Issues & Advocacy > Tobacco Tax - Oppose
Infogroup > Consumer > US Politics > Issues & Advocacy > Tobacco Tax - Support
Infogroup > Consumer > US Politics > Issues & Advocacy > U.S. Military Intervention Overseas - Oppose
Infogroup > Consumer > US Politics > Issues & Advocacy > Undocumented Immigrants-Pathway to Citizenship - Oppose
Infogroup > Consumer > US Politics > Issues & Advocacy > Undocumented Immigrants-Pathway to Citizenship - Support
Infogroup > Consumer > US Politics > Issues & Advocacy > Voting Access - Too Difficult
Infogroup > Consumer > US Politics > Issues & Advocacy > Voting Access - Too Easy
Infogroup > Consumer > US Politics > Media Consumption > Mail Reader-Reads Everything Received - Yes
Infogroup > Consumer > US Politics > Media Consumption > Movie Theaters - Attend Frequently
Infogroup > Consumer > US Politics > Media Consumption > News Source--Most Trusted Source - CNN
Infogroup > Consumer > US Politics > Media Consumption > News Source--Most Trusted Source - FOX
Infogroup > Consumer > US Politics > Media Consumption > News Source--Most Trusted Source - MSNBC
Infogroup > Consumer > US Politics > Media Consumption > Social Media - Frequent User
Infogroup > Consumer > US Politics > Media Consumption > Social Media - Non User
Infogroup > Consumer > US Politics > Media Consumption > Social Media - Occasional User
Infogroup > Consumer > US Politics > Media Consumption > TV Viewer - Stream Only
Infogroup > Consumer > US Politics > Media Consumption > TV Viewer - Watch Live
Infogroup > Consumer > US Politics > Political Parties > Party Affiliation--Tends to Vote With This Party Regardless of Party of Registration - Third Party
Infogroup > Consumer > US Politics > Political Parties > Party Affiliation-Likely - Democrat
Infogroup > Consumer > US Politics > Political Parties > Party Affiliation-Likely - Republican
Infogroup > Consumer > US Politics > Political Parties > Party Affiliation-Likely - Strongly Democrat
Infogroup > Consumer > US Politics > Political Parties > Party Affiliation-Likely - Strongly Republican
Infogroup > Consumer > US Politics > Political Parties > Political Ideology - Conservative
Infogroup > Consumer > US Politics > Political Parties > Political Ideology - Liberal
Infogroup > Consumer > US Politics > Political Parties > Social Orientation - Conservative
Infogroup > Consumer > US Politics > Political Parties > Social Orientation - Liberal
Infogroup > Consumer > US Politics > Political Parties > Social Orientation - Very Conservative
Infogroup > Consumer > US Politics > Political Parties > Social Orientation - Very Liberal

Infogroup > Consumer > US Politics > Political Parties > Tea Party-Opinion Of - Favorable

Infogroup > Consumer > US Politics > Political Parties > Tea Party-Opinion Of - Unfavorable

Infogroup > Consumer > US Politics > Political Parties > Third Party--Supports a Moderate Third Party Alternative to Dems and Reps - Yes

Infogroup > Consumer > US Politics > Political Party > Democrat

Infogroup > Consumer > US Politics > Political Party > Independent

Infogroup > Consumer > US Politics > Political Party > Republican

Infogroup > Consumer > US Politics > Trump > Mueller Special Counsel Investigation - Oppose

Infogroup > Consumer > US Politics > Trump > Mueller Special Counsel Investigation - Support

Infogroup > Consumer > US Politics > Trump > Pence-Opinion of Vice President - Approve

Infogroup > Consumer > US Politics > Trump > Pence-Opinion of Vice President - Disapprove

Infogroup > Consumer > US Politics > Trump > Trump--Views by Republican Leaning Voters - Oppose Both Policies and Man

Infogroup > Consumer > US Politics > Trump > Trump--Views by Republican Leaning Voters - Support Both Policies and Man

Infogroup > Consumer > US Politics > Trump > Trump-Attention By Media On Russian Connections - Not Enough

Infogroup > Consumer > US Politics > Trump > Trump-Attention By Media On Russian Connections - Too Much

Infogroup > Consumer > US Politics > Trump > Trump-Concerned About His Potential Business Conflicts - No

Infogroup > Consumer > US Politics > Trump > Trump-Concerned About His Potential Business Conflicts - Yes

Infogroup > Consumer > US Politics > Trump > Trump-Impeachment - Yes

Infogroup > Consumer > US Politics > Trump > Trump-Opinion of President - Approve

Infogroup > Consumer > US Politics > Trump > Trump-Opinion of President - Disapprove

Infogroup > Consumer > US Politics > Voter Segment > Conservative Voters

L2 Political > Contributions > Commercial Data > Political Contributor In Home > 1

L2 Political > Contributions > Commercial Data > Political Contributor In Home > 2

L2 Political > Contributions > Commercial Data > Political Contributor In Home > 3

L2 Political > Contributions > Commercial Data > Political Contributor In Home > 4

L2 Political > Contributions > Commercial Data > Political Contributor In Home > 5+

L2 Political > Contributions > Commercial Data > Religious Contributor In Home > 1

L2 Political > Contributions > Commercial Data > Religious Contributor In Home > 2
L2 Political > Contributions > Commercial Data > Religious Contributor In Home > 3
L2 Political > Contributions > Commercial Data > Religious Contributor In Home > 4
L2 Political > Contributions > Commercial Data > Religious Contributor In Home > 5+
L2 Political > Contributions > FEC Donors > Avg Donation Range > a. $100 and less
L2 Political > Contributions > FEC Donors > Avg Donation Range > b. $101 to $250
L2 Political > Contributions > FEC Donors > Avg Donation Range > c. $251 to $500
L2 Political > Contributions > FEC Donors > Avg Donation Range > d. $501 to $1000
L2 Political > Contributions > FEC Donors > Avg Donation Range > e. $1001 and up
L2 Political > Contributions > FEC Donors > Total Donations Amt Range > a. $100 and less
L2 Political > Contributions > FEC Donors > Total Donations Amt Range > b. $101 to $250
L2 Political > Contributions > FEC Donors > Total Donations Amt Range > c. $251 to $500
L2 Political > Contributions > FEC Donors > Total Donations Amt Range > d. $501 to $1000
L2 Political > Contributions > FEC Donors > Total Donations Amt Range > e. $1001 and up
L2 Political > Geo > MT > Congressional District > 1
L2 Political > Lifestyle & Issue Data > HaystaqDNA > Abortion > Pro-Choice
L2 Political > Lifestyle & Issue Data > HaystaqDNA > Abortion > Pro-Life
L2 Political > Lifestyle & Issue Data > HaystaqDNA > Affordable Care Act > Repeal
L2 Political > Lifestyle & Issue Data > HaystaqDNA > Affordable Care Act > Support
L2 Political > Lifestyle & Issue Data > HaystaqDNA > Affordable Housing Policy > Support
L2 Political > Lifestyle & Issue Data > HaystaqDNA > Climate Change > Believer
L2 Political > Lifestyle & Issue Data > HaystaqDNA > Climate Change > Non Believer
L2 Political > Lifestyle & Issue Data > HaystaqDNA > Death Penalty > Oppose
L2 Political > Lifestyle & Issue Data > HaystaqDNA > Death Penalty > Support
L2 Political > Lifestyle & Issue Data > HaystaqDNA > Energy Favor > Fossil Fuel
L2 Political > Lifestyle & Issue Data > HaystaqDNA > Energy Favor > Renewable
L2 Political > Lifestyle & Issue Data > HaystaqDNA > Environment > Less Regulation
L2 Political > Lifestyle & Issue Data > HaystaqDNA > Environment > More Protection
L2 Political > Lifestyle & Issue Data > HaystaqDNA > Fiscal Views > Conservative
L2 Political > Lifestyle & Issue Data > HaystaqDNA > Fiscal Views > Liberal
Neustar > AdAdvisor Mobile Location Audiences > Lifestyle > Political Propensity > Political Activist

People Finder Partners > Government > Politics > Military > Airforce

People Finder Partners > Government > Politics > Military > Army

People Finder Partners > Government > Politics > Military > Coastguard

People Finder Partners > Government > Politics > Military > Marines

People Finder Partners > Government > Politics > Military > Merchant Marines

People Finder Partners > Government > Politics > Military > Navy

People Finder Partners > Interest > Politics & Society > Political Views > Independent

People Finder Partners > Interest > Politics & Society > Political Views > Leans left

People Finder Partners > Interest > Politics & Society > Political Views > Leans right

People Finder Partners > Interest > Politics & Society > Registered Voters > Democrat

People Finder Partners > Interest > Politics & Society > Registered Voters > Republican

Reklaim Segments > Aid

Reklaim Segments > Animal

Reklaim Segments > Charitable

Reklaim Segments > Children

Reklaim Segments > Community

Reklaim Segments > Conservative

Reklaim Segments > Contribution

Reklaim Segments > Environmental Causes Donor

Reklaim Segments > Health

Reklaim Segments > Liberal

Reklaim Segments > Order

Reklaim Segments > Other

Reklaim Segments > Political

Reklaim Segments > Religious

Reklaim Segments > Veteran

Reklaim Segments > Wildlife

ShareThis Segments > News > Politics
ShareThis Segments > Political > Politician > Kamala Harris
ShareThis Segments > Political > Politician > Kirsten Gillibrand
ShareThis Segments > Political > Politician > Michael Bloomberg
ShareThis Segments > Political > Politician > Pete Buttigieg
ShareThis Segments > Political > Politician > Tim Ryan
ShareThis Segments > Political > Politician > Tom Steyer
ShareThis Segments > Political > Politician > Tulsi Gabbard
Stirista Segments > Consumer > Charitable Donations > Animal Cause Charity Donors
Stirista Segments > Consumer > Charitable Donations > Arts and Culture Cause Charity Donors
Stirista Segments > Consumer > Charitable Donations > Arts Cause Charity Donors
Stirista Segments > Consumer > Charitable Donations > Charity Donors
Stirista Segments > Consumer > Charitable Donations > Childrens Cause Charity Donors
Stirista Segments > Consumer > Charitable Donations > Conservative Political Cause Donors
Stirista Segments > Consumer > Charitable Donations > Health Cause Charity Donors
Stirista Segments > Consumer > Charitable Donations > International Aid Charity Donors
Stirista Segments > Consumer > Charitable Donations > Liberal Political Cause Donors
Stirista Segments > Consumer > Charitable Donations > Local Charity Donors
Stirista Segments > Consumer > Charitable Donations > Political Cause Donors
Stirista Segments > Consumer > Charitable Donations > Religious Cause Charity Donors
Stirista Segments > Consumer > Charitable Donations > Social Political Cause Donors
Stirista Segments > Consumer > Charitable Donations > Veterans Cause Charity Donors
Stirista Segments > Consumer > Charitable Donations > Wildlife and Environmental Cause Donors
Stirista Segments > Consumer > Interest > Books > News And Politics
Stirista Segments > Consumer > Interest > Reading > World News and Politics
Stirista Segments > Consumer > Political > Active Voters
Stirista Segments > Consumer > Political > Party Description > Democratic
Stirista Segments > Consumer > Political > Party Description > Registered Independent
Stirista Segments > Consumer > Political > Party Description > Republican
Stirista Segments > Consumer > Purchase Intent > Frequent Charity Donors
Stirista Segments > Consumer > Social Media Followers > Intent > Political

TruAudience® by TransUnion > Celebrities and Gossip
TruAudience® by TransUnion > Charitable Donors
TruAudience® by TransUnion > Charity (Philanthropy) > Frequent Charitable Donors
TruAudience® by TransUnion > Charity (Philanthropy) > Online Charitable Donors
TruAudience® by TransUnion > Charity Event Attendees/Donors
TruAudience® by TransUnion > Contribute/Charitable Donation - Political
TruAudience® by TransUnion > Contributes to Political Charities - Expanded
TruAudience® by TransUnion > Contributes to Political Charities - Precision
TruAudience® by TransUnion > Current Affairs & Politics
TruAudience® by TransUnion > Democrat
TruAudience® by TransUnion > Donors > Yes
TruAudience® by TransUnion > Government and Politics
TruAudience® by TransUnion > Green Traditionalists
TruAudience® by TransUnion > Health Donors > Yes
TruAudience® by TransUnion > Independent Donor
TruAudience® by TransUnion > Independent/Other
TruAudience® by TransUnion > Informed But Unregistered
TruAudience® by TransUnion > Left Out Democrats
TruAudience® by TransUnion > Lotame ACR Smart TV powered by Inscape > Genre > Politics and Public Affairs
TruAudience® by TransUnion > Mature Loyal Donors
TruAudience® by TransUnion > News & Politics
TruAudience® by TransUnion > News and Current Events
TruAudience® by TransUnion > Non-Registered
TruAudience® by TransUnion > Non-Religious Donor - Propensity
TruAudience® by TransUnion > On-the-Fence Liberals
TruAudience® by TransUnion > Online News Websites
TruAudience® by TransUnion > Politica Product Buyers
TruAudience® by TransUnion > Political Affiliation - Democrat
TruAudience® by TransUnion > US Politics > Registered Voters > Republican

TruAudience® by TransUnion > Voter Indicator

TruAudience® by TransUnion > Watches Political TV-Conservative - Expanded

TruAudience® by TransUnion > Watches Political TV-Conservative - Precision

TruAudience® by TransUnion > Watches Political TV-Liberal - Expanded

TruAudience® by TransUnion > Watches Political TV-Liberal - Precision

TruAudience® by TransUnion > Watches Political TV-Liberal Comedy - Expanded

TruAudience® by TransUnion > Watches Political TV-Liberal Comedy - Precision

TruAudience® by TransUnion > World News

TruAudience® by TransUnion > Young Loyal Donors

TruAudience® by TransUnion > Young Professionals

TV Audiences > End Citizens United Political Organization & Let America Vote Organization Political Organization

TV Audiences > Latino Donor Collaborative Organization

Wiland > Charitable > Education and Awareness > Animals and Environment > Animal Rescue, Intent to Give

Wiland > Charitable > Education and Awareness > Animals and Environment > National Animal Rescue and Adoption Services, Intent to Give

Wiland > Charitable > Education and Awareness > Health and Medical > Children’s Health Causes, Intent to Give

Wiland > Charitable > Education and Awareness > Health and Medical > Children’s Hospital-Related Charities, Intent to Give

Wiland > Charitable > Education and Awareness > Health and Medical > Disabilities Assistance and Research Charities, Intent to Give

Wiland > Charitable > Education and Awareness > Health and Medical > Heart and Lung Health Charities, Intent to Give

Wiland > Charitable > Education and Awareness > Health and Medical > Heart Health Charities, Intent to Give

Wiland > Charitable > Multi-Functional > General Non-Profit Organizations > Charitable Nonprofit Organizations, Intent to Give

Wiland > Charitable > Multi-Functional > General Non-Profit Organizations > Domestic Charities, Intent to Give

Wiland > Charitable > Multi-Functional > General Non-Profit Organizations > International Charitable Causes, Intent to Give

Wiland > Charitable > Multi-Functional > Health and Medical > Hospital and Health System Charities, Intent to Give

Wiland > Charitable > Multi-Functional > Health and Medical > Rheumatology Health and Research Organizations, Intent to Give
Wiland > Charitable > Multi-Functional > Public and Social Causes > Jewish-Affiliated Advocacy Groups, Intent to Give
Wiland > Charitable > Multi-Functional > Public and Social Causes > Law Enforcement Advocacy, Intent to Give
Wiland > Charitable > Public Policy > Public and Social Causes > Human Rights Charities, Intent to Give
Wiland > Charitable > Services > Animals and Environment > Animal Rescues and Refuges, Big Cats, Intent to Give
Wiland > Charitable > Services > Animals and Environment > Animal Rights and Welfare Charities, Intent to Give
Wiland > Charitable > Services > Animals and Environment > Animal Rights and Welfare, Intent to Give
Wiland > Charitable > Services > Animals and Environment > Dog and Cat Rescue and Refuges, Intent to Give
Wiland > Charitable > Services > Animals and Environment > Environmental Causes, Intent to Give
Wiland > Charitable > Services > Animals and Environment > Environmental Charities, Intent to Give
Wiland > Charitable > Services > Animals and Environment > Environmental Conservation and Reforestation Charities, Intent to Give
Wiland > Charitable > Services > Animals and Environment > Local and Specialty Animal Rescue and Adoption Services, Intent to Give
Wiland > Charitable > Services > Health and Medical > Alzheimer’s Research and Support Charities, Intent to Give
Wiland > Charitable > Services > Health and Medical > Alzheimer’s Research Charities, Intent to Give
Wiland > Charitable > Services > Health and Medical > Cancer Research and Support, Intent to Give
Wiland > Charitable > Services > Health and Medical > Cancer Research Organizations, Intent to Give
Wiland > Charitable > Services > Health and Medical > Cancer Support and Research Charities, Intent to Give
Wiland > Charitable > Services > Health and Medical > Children’s Health Charities, Intent to Give
Wiland > Charitable > Services > Health and Medical > Global Medical and Relief Charities, Intent to Give
Wiland > Charitable > Services > Health and Medical > Hospital Research Charities, Intent to give
Wiland > Charitable > Services > Health and Medical > Hospital-Related Charities, Intent to Give
Wiland > Charitable > Services > Health and Medical > Infant and Children’s Health Charities, Intent to Give
Wiland > Charitable > Services > Health and Medical > Leading Research Hospitals, Intent to Give
Wiland > Charitable > Services > Human Services and Community Development > Aging and Mature Adult Service Charities, Intent to Give
Wiland > Charitable > Services > Human Services and Community Development > At-Risk Youth Services and Charities, Intent to Give
Wiland > Charitable > Services > Human Services and Community Development > Children’s Mentoring Charities, Intent to Give

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Wiland > Charitable > Services > Human Services and Community Development > Community Food Banks, Intent to Give
Wiland > Charitable > Services > Human Services and Community Development > Community Support Organizations, Intent to Give
Wiland > Charitable > Services > Human Services and Community Development > Community-Focused Local Charities, Intent to Give
Wiland > Charitable > Services > Human Services and Community Development > Local Community Charities, Intent to Give
Wiland > Charitable > Services > Human Services and Community Development > Retirement Support and Services, Intent to Give
Wiland > Charitable > Services > Human Services and Community Development > Veterans Assistance Charities, Intent to Give
Wiland > Charitable > Services > Human Services and Community Development > Veterans Charities, Intent to Give
Wiland > Charitable > Services > Humanitarian and Relief Organizations > Children’s Hunger Relief Charities, Intent to Give
Wiland > Charitable > Services > Humanitarian and Relief Organizations > Children’s Poverty Relief Charities, Intent to Give
Wiland > Charitable > Services > Humanitarian and Relief Organizations > Crisis Relief Charities Intent to Give
Wiland > Charitable > Services > Humanitarian and Relief Organizations > Global Crisis Relief Charities, Intent to Give
Wiland > Charitable > Services > Humanitarian and Relief Organizations > Global Humanitarian Relief Charities, Intent to Give
Wiland > Charitable > Services > Humanitarian and Relief Organizations > Homelessness and Housing Charities, Intent to Give
Wiland > Charitable > Services > Humanitarian and Relief Organizations > Housing and Homelessness Charities, Intent to Give
Wiland > Charitable > Services > Humanitarian and Relief Organizations > Humanitarian and Relief Charities, Intent to Give
Wiland > Charitable > Services > Humanitarian and Relief Organizations > Humanitarian Charities, Intent to Give
Wiland > Charitable > Services > Humanitarian and Relief Organizations > Humanitarian Relief Charities, Intent to Give
Wiland > Charitable > Services > Humanitarian and Relief Organizations > Hunger Relief and Food Banks, Intent to Give
Wiland > Charitable > Services > Humanitarian and Relief Organizations > International Humanitarian Relief Charities, Intent to Give